

FOR IMMEDIATE RELEASE

Company name Resorttrust, Inc.  
Representative Ariyoshi Fushimi, President  
Code 4681, First Section of the Tokyo and  
Nagoya Stock Exchanges

## The Kahala Hotel & Resort Yokohama to Open



Resorttrust, Inc. (TOKYO:4681) has announced that The Kahala Hotel & Resort Yokohama will open for business on September 23.

One of the most famous hotels in Honolulu, The Kahala Hotel & Resort, has continued to be a favorite destination of guests from around the world for more than half a century. The Kahala Hotel & Resort Yokohama represents a first step toward growing the Kahala Hotel & Resort brand worldwide.

Yokohama, at just 30 minutes by car from Haneda Airport, is very conveniently located, and is a community rich in history and with a unique culture. It is also considered to be an up and coming global city.

But there are also perfectly appropriate reasons for Yokohama to be the first place in Japan to open a Hawaiian hotel brand. In 1868, Japan's first emigrants set off from the Osanbashi area in Yokohama to what was then the new paradise known as Hawaii. Some decades later, it was also Yokohama where the Meiji government in Japan welcomed its first state guest, King David Kalakaua from the Kingdom of Hawaii. Building on the connections between Yokohama and Hawaii, and embodying a spirit of aloha, The Kahala Hotel & Resort Yokohama will carry on the Hawaiian

hospitality tradition, and looks forward to welcoming guests as *ohana*, the Hawaiian concept that includes both family and treasured friends.

Every effort was made to adhere to the philosophy of the Spirit of Kahala, which has carefully cultivated the Kahala Hotel & Resort brand since The Kahala Hotel & Resort was opened in Hawaii's Kahala region 56 years ago. A new story, with a wide diversity of faces, will therefore be offered to everyone from Yokohama as well.

NOTE: The Spirit of Kahala, an offshoot of the spirit of aloha, is the source for the Kahala Hotel & Resort brand. It shows profound respect for the lives, culture, and traditions of local peoples.

### **General Manager**

Michael Peter Kasch

Birthplace: Lüneburg, Germany

Accomplishments:

Assistant General Manager at the Towers Rotana Dubai from December of 2011

General Manager and Acting Agent of the Centro Sharjah by Rotana from December of 2013

General Manager of the Centro Sharjah by Rotana from March of 2014

In his current position from April of 2019

### **Overview**

Opening Date: September 23, 2020

Name: The Kahala Hotel & Resort Yokohama

Address: 1-1-3 Minato Mirai, Nishi Ward, Yokohama City, Kanagawa Prefecture

Access: Approximately eight minutes on foot from either Shintakashima or Minatomirai stations on the Minato Mirai Line, approximately six minutes by taxi from Yokohama Station on the Tokaido Line, or approximately 20 minutes from Shinyokohama Station on Tokaido Shinkansen Line.

Website: <https://thekahala.jp/yokohama/>

Official Facebook site: [facebook.com/thekahalahotelandresortyokohama/](https://www.facebook.com/thekahalahotelandresortyokohama/)

Official Instagram account: [instagram.com/kahalaresort\\_yokohama](https://www.instagram.com/kahalaresort_yokohama)